

SUSTAINABILITY REPORT

2024



1

LOGISTICS _____ **6**

2

SUSTAINABLE FUEL _____ **10**

3

BEEES & HONEY _____ **16**



We have continued to optimize our processes to further enhance our sustainability efforts. This year, we increased our investment in sustainable aviation fuel and e-mobility while also improving our logistics operations.

Our annual sustainability report provides insights into what happens behind the scenes. Our approach to sustainability follows a comprehensive framework, encompassing all our global activities and locations.

Sustainability doesn't have to mean compromise. Personally, I am inspired by the challenge of finding innovative solutions for our industry.

Bernd Wagner
CEO Sport Signage



1

LOGISTICS

Delivering seamless solutions for every journey.

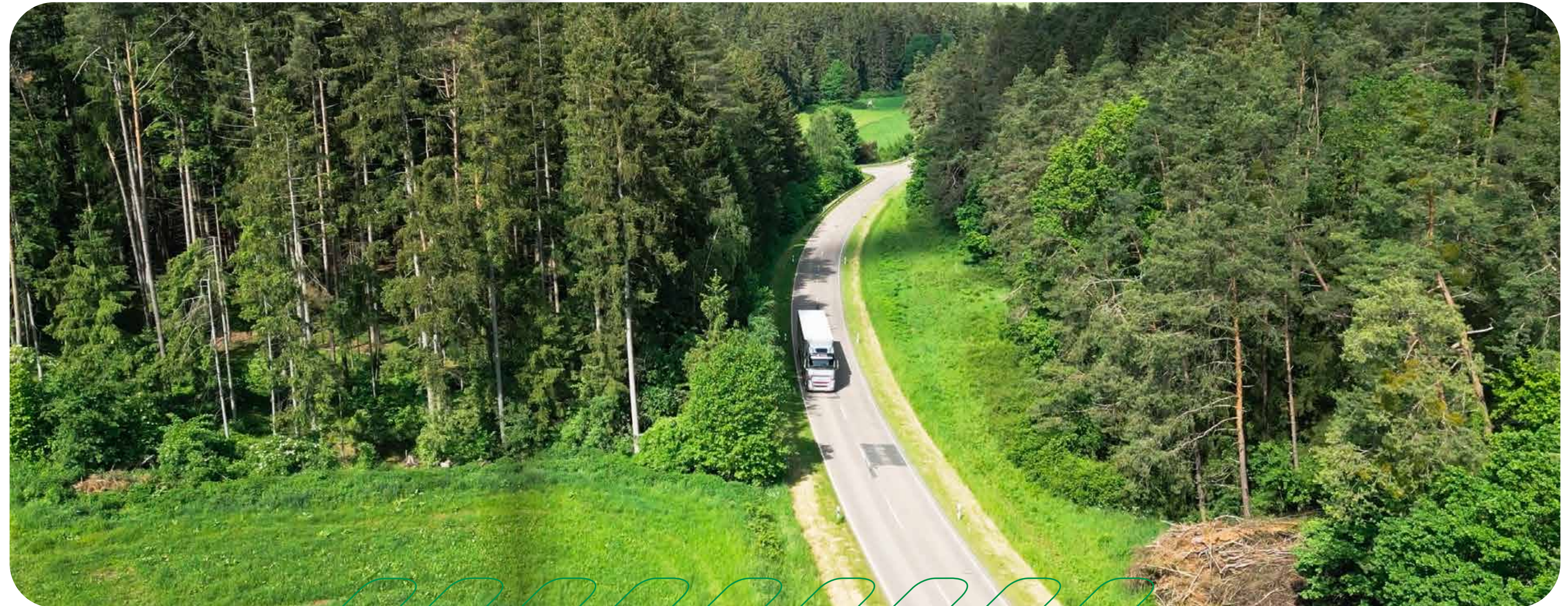


OPTIMIZING

Our goal is to drive emissions reduction across our activities.

It takes all our people, partners and supply chain to help reduce our carbon footprint. This year we have focused on restructuring our logistics department at our headquarters in Amberg in order to implement our requirements even more sustainably.

We have also expanded our global warehousing facilities and increased offshore production in the USA and Mexico as we look to minimize sea freight over the coming years.





2

SUSTAINABLE FUEL

Driving forward with cleaner energy.





E-STATION

In spring 2024, we installed an e-filling station at our headquarters in Amberg.

We use it to refuel our E-vehicles in our Wagner company group e.g. our e-trucks, e-vans and hybrid cars.



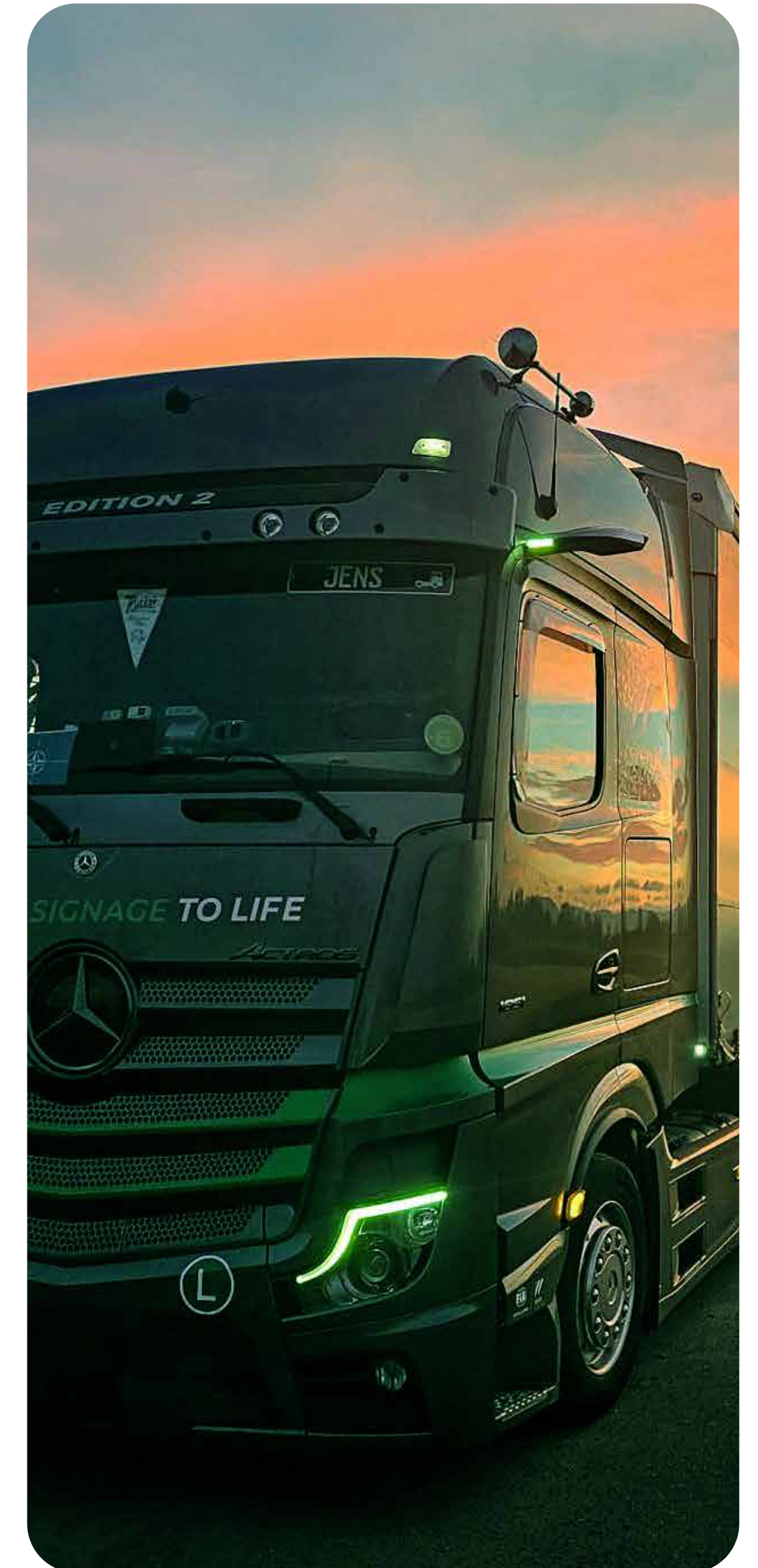


HVO EXPANSION

Following the successful launch of our use of HVO100 last year, we have further expanded its use.

For all European Formula 1 races, our trucks now fill up with biofuel at our headquarters in Amberg.

That means every kilometer traveled saves 90% of CO2 emissions versus traditional diesel.





3

BEES & HONEY

Supporting biodiversity, one jar at a time.



HONEY POTS

In the autumn, we were thrilled to harvest our first batch of Sport Signage honey!

Our designer Adelina created a label and the honey was sold at the Amberg Christmas market in aid of the charity campaign “Amberger Kinder helfen” (→ [Link zur Webseite](#)).



NEW BEE HIVES

This year we expanded our bee project to the entire Wagner Group and acquired two new bee colonies. The bee hives were produced in collaboration with our beekeeper and lovingly decorated and assembled by our intern Amelie.

Among other things, we are planning an insect hotel - stay tuned 😊



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